

# HNH FOUNDATION 2014 ANNUAL REPORT

Making grants to achieve three goals:



To **prevent childhood obesity** with a focus on children through age five.



To **promote preventive oral health care** for children through age five and pregnant women, with a priority focus on Coos County.



To increase the number of New Hampshire children who have **access to health and dental insurance coverage**, with a priority on children through age 18.

 **HNH**  
**FOUNDATION**  
Healthy Kids. Healthy Places.

[www.hnhfoundation.org](http://www.hnhfoundation.org)

## Message from the Chair

### 2014: A year of transition and exploration

The retirement of HNH Foundation's founding President, Sandi Van Scoyoc, in the spring of 2014 marked the end of a 16-year era shaped largely by her vision and leadership. The Board of Trustees has used this milestone as an opportunity to look deeply at the Foundation's successes, funding priorities and organizational structure, and to formulate a vision for the Foundation's future.

LASTING IMPROVEMENT IN CHILDREN'S HEALTH STATUS CAN ONLY COME ABOUT THROUGH SYSTEMS CHANGE.

2

Working with facilitator Amy Lockwood of Full Circle Consulting, we explored some fundamental questions: Should the Foundation remain an independent organization, or consider merging with another funding entity? How can our grantmaking achieve deeper impact? Should we change our funding priorities? How can our past successes and lessons inform our grantmaking as we move forward? What kind of leadership do we need for both our Board and staff?

#### Celebrating our past successes

The Foundation's work to increase access to health and dental insurance coverage for our most vulnerable children has clearly had a profound and lasting impact.

Thanks to the Foundation's leadership in launching the New Hampshire Children's Health Insurance Program (CHIP) in the early 2000s, and our more recent support of the Affordable Care Act's outreach and enrollment efforts, thousands of children and families now have access to high quality, affordable healthcare. Our emphasis on research and planning has paid off in continuing statewide initiatives to create healthier communities. These initiatives – notably Healthy Eating Active Living (HEAL) New Hampshire, and several oral health prevention investments – have gained exciting, and we believe sustainable, momentum.



## Message from the Chair

(continued)

### Remaining independent

The HNH Foundation Board of Directors has determined that we can achieve the greatest impact by remaining a separate, independent foundation – but one increasingly focused on collaboration with other funders. The Foundation staff has always looked for opportunities to work with stakeholders and partners; our third Grade Healthy Smiles Healthy Growth Survey, co-funded with Northeast Delta Dental, and the 2014 joint foundation funding of the New Hampshire Fiscal Policy Institute’s Investing in Communities Initiative, are good examples of our past and current collaborative efforts. What’s new is the commitment to deeper collaboration as a high priority for the Board of Directors, and one that will guide our grantmaking and strategy decisions.

### Continuing our commitment to systems change

The Board’s exploration affirmed our belief that lasting improvement in children’s health status can only come about through policy and system change. If we want healthy kids, they and their families need healthy places in which to live, play and learn. This emphasis on systems change – while remaining responsive to immediate needs – will continue to guide our funding decisions in future years.

### Broadening our funding priorities

The HNH Foundation’s funding priorities have historically been deliberately narrow in focus. We have mostly limited our grants to strategies that address childhood obesity, oral health, and access to health and dental coverage in a systemic way. We expect to continue to use this approach to address additional issues that affect the health and well-being of our most vulnerable children, beginning in 2016.

It has been an exciting and challenging year for the Board of Directors, and it has been an honor to serve as Chair of the Board. We especially appreciate Interim President Patti Baum’s steady leadership during this transitional year, and the continuing inspiration of our grantees. We thank you for your continuing interest and support of the Foundation’s work.

MARTHA MCLEOD, *Chair*



## 2014 Program Year Grants Totaled \$720,924

### *Prevention of Childhood Obesity* **\$391,499**

#### **Lakes Region Partnership for Public Health**

Duration: 1 year • Award: \$13,000  
Area Served: Laconia

To assess and improve access to healthy food for low income populations.

#### **Cheshire Medical Center/DHMC Keene**

Duration: 2 years • Award: \$49,500  
Area Served: Cheshire County

To increase the number of worksites establishing wellness policies.

#### **YMCA of Greater Nashua**

Duration: 2 years • Award: \$24,000  
Area Served: Nashua

For support of the regional obesity prevention workgroup, and to assess and initiate a worksite wellness intervention with regional employers.

#### **City of Manchester Health Department**

Duration: 1 year • Award: \$49,983  
Area Served: Manchester

For built environment changes to Oak Park, and to improve access to walking and biking at the West Granite neighborhood trail site.

#### **Upper Valley Lake Sunapee Regional Planning Commission**

Duration: 1 year • Award: \$16,236  
Area Served: Lebanon

To develop parent advocacy groups to improve Safe Routes to Play in nine neighborhoods.

#### **Early Learning New Hampshire**

Duration: 2 years • Award: \$49,900  
Area Served: Manchester

To conduct obesity prevention training and policy development for seven early learning centers serving vulnerable children.

#### **Foundation for Healthy Communities**

Duration: 1 year • Award: \$188,880  
Area Served: Statewide

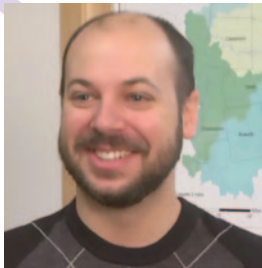
For general operating support for the HEAL Home.

### *Increase Access to Children's Health and Dental Insurance Coverage* **\$45,960**

#### **New Hampshire Fiscal Policy Institute**

Duration: 1 year • Award: \$5,000  
Area Served: Statewide

To study the implications of expanding access to Medicaid coverage.



#### **Providing Safe Routes to Play**

"Building on the City of Lebanon's success with the Safe Routes to School project, Safe Routes to Play is a forward thinking initiative that outlines transportation safety and infrastructure improvements within each of the City's seven villages. The community survey and planning that resulted in the Safe Routes to Play Report would not have happened without the HNH Foundation's support." – NATHAN MILLER, *Executive Director, Upper Valley Lake Sunapee Regional Planning Commission*

## 2014 Program Year Grants (continued)

### **Bunnell Consulting**

Duration: 1 year • Contract Amount: \$15,000

Area Served: Statewide

To inform and advocate for increasing access to health and dental insurance coverage for low income and vulnerable children and families.

### **JSI/Community Health Institute (CHI)**

Duration: 1 year • Contract Amount: \$25,960

Area Served: Statewide

To inform outreach and enrollment efforts to improve ACA coverage.

### **Promotion of Oral Health Prevention \$210,603**

#### **UNH Institute for Health Policy and Practice**

Duration: 1 year • Award: \$15,542

Area Served: Statewide

To inform the utilization and costs of oral health care service delivery in New Hampshire.

#### **Coos County Family Health Services\***

Duration: 3 years • Award: \$30,000

Area Served: Coos County, SAU 3 and 20

To provide restorative oral health care to un- or underinsured children up to age 13.

#### **Coos County Family Health Services\***

Duration: 3 years • Award: \$24,690

Area Served: Coos County

To conduct oral health prevention services for WIC-enrolled children.

#### **New Hampshire Public Health Association**

Duration: 1 year • Award: \$25,898

Area Served: Statewide

For the New Hampshire Oral Health Coalition to develop a database of community-based oral health prevention services.

#### **Health Resources in Action**

Contract Amount: \$25,000

Area Served: Statewide

For facilitation services to update the Oral Health Plan for New Hampshire.

#### **Goodwin Community Health Services\***

Duration: 1 year • Award: \$25,000

Area Served: Strafford County

To provide restorative dental care to uninsured 2nd and 3rd grade students residing in the Northern and Southern tiers of Strafford County.



### **Improving Children's Oral Health**

"No child ever needs to have a decayed tooth, and some of them suffer terribly from dental disease. It's the fault of all of us who don't provide the education, preventive care and access to treatment they need. We could save time, energy and pain if we get to them early, teach their parents how to care for their children's teeth and make it part of their daily lives. It's doable." – NANCY MARTIN, *Oral Health Program Manager, New Hampshire Division of Public Health Services*



## 2014 Program Year Grants (continued)

### **Valley Regional Healthcare\***

Duration: 1 year • Award: \$20,000

Area Served: Newport

To provide restorative dental care for children in Richards Elementary School.

### **Foundation for Healthy Communities**

Duration: 1 year • Contract Amount: \$3,000

Area Served: Statewide

For costs related to the 2014 the Healthy Smiles Healthy Growth Survey.

### **Foundation for Healthy Communities**

Duration: 1 year • Contract Amount: \$41,473

Area Served: Concord, Pittsfield, Keene

To conduct the WIC/Pay for Prevention pilot.

### **Other Support: \$72,862**

### **New Hampshire Food Bank**

Duration: 1 year • Award: \$25,000

Area Served: Statewide

To purchase food for distribution throughout New Hampshire.

### **New Hampshire Fiscal Policy Institute**

Duration: 3 years • Award: \$45,000

Area Served: Statewide

For the Investing in Communities Initiative.

### **New Hampshire Housing Finance Authority**

Award: \$2,000

Area Served: Statewide

For sponsorship of the annual statewide New Hampshire Planners Association Conference.

### **UNH Farm to School Program**

Award: \$250

Area Served: Statewide

For sponsorship of the New Hampshire Farm to School Conference.

### **Girls Inc.**

Award: \$612

Area Served: Statewide

For sponsorship of the New Hampshire Child and Adult Care Food Program Annual Conference.

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\* Indicates funding in towns or regions with highest need based on New Hampshire Healthy Smiles Healthy Growth Survey



### **Increasing Health Insurance Coverage**

In 2013, the HNH Foundation contracted with the Community Health Institute (CHI) to develop a Plan for Outreach and Enrollment for the New Hampshire Health Insurance Marketplace. Under the direction of CHI Senior Consultant Susan Friedrich, the plan identified healthcare coverage gaps and provided a vital blueprint for statewide outreach efforts. CHI's January 2014 report concludes that statewide enrollment partners feel that efforts to implement the insurance marketplace are on track.

## Financial Report

### Statement of Activities and Changes in Net Assets

Year ended December 31

2014                      2013

(in thousands)

#### Unrestricted Net Assets

Unrestricted revenues and other support:

Interest and dividend income

\$            492                      \$            500

Realized and unrealized gains (losses) on investments

1,156                                      2,928

Total unrestricted revenues and other support

\$            1,649                      \$            3,428

Net assets released from restrictions for satisfaction of program restrictions

—    —

Total unrestricted revenues and other support and

net assets released from restrictions

\$            1,649                      \$            3,428

Expenses:

Grants

655    730

Salaries and benefits

175    243

Professional services

221    362

Other expenses

146    168

Total expenses

1,197    1,503

Increase in unrestricted net assets before other changes

452    1,925

Other change, grant awarded in prior period, unused and unpaid

—    8

Other change, unused and returned grants

4    17

Increase in unrestricted net assets

456    1,950

Net assets beginning of year

23,194    21,244

Net assets end of year

\$            23,650                      \$            23,194

#### Statement of Financial Position

Assets:

Cash and investments

\$            23,863                      \$            23,448

Other assets

66    70

Total assets

\$            23,929                      \$            23,518

Liabilities and net assets:

Grants payable

\$            253    \$            272

Payables and other accrued expenses

26    52

Net assets – unrestricted

23,650    23,194

Total liabilities and net assets

\$            23,929                      \$            23,518

## Officers, Directors, and Staff

### Officers and Directors

**Mr. Keith Ballingall**, *Vice Chair and Treasurer*  
Financial Advisor  
New England Private Advisory  
Resident of Manchester, NH

**Mr. Tyler Brannen**  
Health Care Statistician  
New Hampshire Department of Insurance  
Resident of Nashua, NH

**Ms. Kathy Crompton**  
Health Care Advocate  
Community Action Partnership  
of Strafford County  
Resident of Newfields, NH

**Mr. Marc Cullerot**  
Vice President of Finance  
Elliot Health System  
Resident of Manchester, NH

**Ms. Sandra Mann**  
Staff Counsel  
Elliot Health System  
Resident of Amherst, NH

**Ms. Martha McLeod**, *Chair*  
Healthcare Consultant  
Resident of Franconia, NH

**Dr. Shannon Mills**  
Vice President, Professional Relations and Science  
Northeast Delta Dental  
Resident of Concord, NH

**Dr. Steven A. Paris**, *Secretary*  
Medical Director  
Dartmouth Hitchcock, Manchester  
Resident of Manchester, NH

**Ms. Elaine Van Dyke**  
Nutrition Consultant  
Resident of Kingston, NH

### Staff

**Ms. Patti Baum**  
*Interim President*

**Ms. Linda Jamele**  
*Administrative Assistant*



[www.hnhfoundation.org](http://www.hnhfoundation.org)

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Our Mission: To improve the health and wellness of New Hampshire's population, with a focus on its most vulnerable children.