



 **HNH**  
**FOUNDATION**  
Healthy Kids. Healthy Places.

2016 ANNUAL REPORT



## 2016: A Year of Deep Collaboration and Deeper Impact



Gail Garceau  
President



Martha McLeod  
Board Chair

### *This year marks the 20th Anniversary of the HNH Foundation.*

We are proud to continue and deepen our longstanding mission: to improve the health and wellness of New Hampshire's population, with a focus on its most vulnerable children.

In 2015, we expanded our funding priorities to include reducing food insecurity and reducing and preventing childhood trauma. Since that time, over \$800,000 in grant awards have been awarded for programs that increase access to local, affordable, and healthy food, and that prevent or ameliorate childhood trauma, abuse, neglect, and exposure to violence.

In recent years, the Board of Directors has been interested in deepening the impact of the Foundation's grantmaking through collaborating with other funders. While we have co-funded initiatives in the past, our work in 2016 was focused on a more intentional collaboration. In partnership with the Endowment for Health and the New Hampshire Charitable Foundation, the HNH Foundation funded efforts to strengthen advocacy and build leadership capacity to improve the

health outcomes of the residents of New Hampshire. We are convinced that deeper collaboration leads to deeper impact and we are excited about this opportunity to enhance and strengthen the field. We invite you to learn more about our work and grantee partners in this Annual Report. Beyond the specific grant awards, we hope that you will consider us a partner in the coming year.

*We welcome your energy, ideas, and the synergy that comes from close cooperation, shared expertise, and careful listening.*

### **Farewell from Martha McLeod, Board Chair**

It has been my pleasure to serve on the HNH Foundation Board for seven years and to serve as Chair for the past four years. This opportunity has given me a great sense of satisfaction and enjoyment. I have learned that being a strong foundation board is hard work, but is essential for effectively stewarding the charitable assets with which the foundation is entrusted — ultimately shaping the impact a foundation will have on the community it serves. I believe the HNH Foundation Board can take full advantage of its record and accomplishments. I am confident the Board will use its collective experience and expertise in contributing to a bright future for the people of New Hampshire.

## 2016 ANNUAL MEETING HIGHLIGHTS

### Keynote Speaker Bill Brown Addresses Childhood Trauma

The HNH Foundation highlighted its new funding priority on reducing and preventing childhood trauma at its Annual Event on September 20, 2016 in Concord. Over 130 participants listened to a keynote address by Bill Brown, co-owner of Confluence Behavioral Health (Springfield, Vermont) about the impact of Adverse Childhood Experiences.



Bill Brown cited experts in the field who believe that childhood trauma is the single greatest unaddressed health care challenge

facing our nation today. He spoke about the importance of creating a healthy and hopeful transition from childhood to adulthood that reduces toxic stress and builds resiliency, and he applauded the HNH Foundation for its leadership in funding programs that support this goal.



*HNH Foundation President Gail Garceau and Former President Sandi Van Scoyoc presented the 2016 Legacy Award to Krystal Alpers (center), who was joined by Melissa Lee, Greater Franklin HEAL Coordinator, and Ken Merrifield, Mayor of Franklin.*

### Krystal Alpers Receives 2016 Sandi Van Scoyoc Legacy Award

Krystal Alpers, Parks and Recreation Director in Franklin, NH, was the recipient of the 2016 Sandi Van Scoyoc Legacy Award, made to a New Hampshire organization or individual who exemplifies a commitment to best practices in support of children and families.

According to Krystal, “Franklin has many initiatives underway to increase access to healthy food and encourage families to be physically active. I want to thank the HNH Foundation as well as Franklin’s elected officials and city administration. Together, we can be true champions for our children.”

*The stress of childhood abuse, neglect and exposure to violence – called “toxic load” – has a measurable impact on our bodies and brain development. Bill Brown cited data that show childhood trauma affects an individual’s overall life expectancy, often cut short by some 20 years.*

## 2016 GRANT AWARDS - \$1,157,592



In 2016, the HNH Foundation awarded a total of \$1,157,592 in grants to 18 organizations across New Hampshire. Since 1997, the HNH Foundation has invested over \$12M into New Hampshire communities.

### Prevent Childhood Obesity—\$183,191

<p><b>American Heart Association</b> Duration: 3 years Award: \$150,000 Area Served: Statewide</p>	To develop and advance a multi-issue policy agenda to reduce childhood obesity.
<p><b>Granite YMCA</b> Duration: 3 years Award: \$33,191 Area Served: Manchester</p>	To conduct CATCH training for staff and implement in local area early learning centers.

### Reduce and Prevent Childhood Trauma—\$278,419

<p><b>TLC Family Resource Center</b> Duration: 1 year Award: \$17,500 Area Served: Sullivan County</p>	For home visiting supports and services.
<p><b>Community Health Institute</b> Duration: 2 years Award: \$49,549 Area Served: Statewide</p>	To implement recommendations from the 2015 Assessment of Need for Specialized Medical Services for Child Abuse.
<p><b>Manchester Community Health Center</b> Duration: 3 years Award: \$150,000 Area Served: Manchester</p>	To support the Adverse Childhood Experience Response Team (ACERT), to connect children exposed to violence with an advocate.
<p><b>Families First</b> Duration: 2 years Award: \$61,370 Area Served: Seacoast</p>	To train staff in trauma-informed care, improve outreach to trauma survivors, and expand services to agencies in region.

## 2016 GRANT AWARDS - Continued



### Promote Oral Health Prevention—\$104,152

<p><b>NH Public Health Association, for the NH Oral Health Coalition</b>                  Duration: 1 year                  Award: \$27,000                  Area Served: Statewide</p>	<p>To communicate results of the Oral Health Baseline Survey, and to share community-based oral health tools, training, expertise, and knowledge.</p>
<p><b>UNH Institute for Health Policy and Practice</b>                  Duration: 2 years                  Award: \$50,152                  Area Served: Statewide</p>	<p>To inform oral health stakeholders of the utility of dental claims data for policy, clinical, and other interventions to improve oral health in New Hampshire.</p>
<p><b>NH Public Health Association</b>                  Duration: 1 year                  Award: \$27,000                  Area Served: Statewide</p>	<p>To provide general operating support for the NH Oral Health Coalition.</p>

### Increase Access to Children’s Health & Dental Insurance Coverage—\$25,000

<p><b>Bunnell Consulting, LLC</b>                  Duration: 1 year                  Award: \$25,000                  Area Served: Statewide</p>	<p>To monitor, inform and educate legislative activity as it relates to health care coverage for low income children and families, CHIP, and oral health prevention for children up to age 5.</p>
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### Continuing Our Commitment to Oral Health

*“The impact of the HNH Foundation funding of the WIC Pay for Prevention project for WIC clients (in Concord, Pittsfield and Keene) has been an increased awareness of the importance of early dental care, reinforcing the nutrition message they hear from WIC. This has changed dental habits for many families—more children have a dental home and have seen a dentist before age two. I’m not sure I’ve been able to capture the huge impact of the support of the HNH Foundation. The Pay for Prevention project has been very successful and is greatly appreciated by WIC families!”*

- Sarah Burke, WIC & CSF Program Director, Southwestern Community Services
- Marcia Levesque, RDH
- Carrie Hoffman, Dental Assistant



## 2016 GRANT AWARDS - Continued

### Reduce Food Insecurity — \$150,480

<p><b>Cheshire County Conservation District</b> Duration: 1 year Award: \$17,600 Area Served: Keene</p>	<p>To increase access to fresh local food for low income populations.</p>
<p><b>Seacoast Eat Local</b> Duration: 3 years Award: \$82,880 Area Served: Rochester, Farmington, Milton</p>	<p>To increase access to local healthy food for SNAP participants.</p>
<p><b>Vital Communities</b> Duration: 2 years Award: \$50,000 Area Served: Communities in Grafton and Sullivan Counties</p>	<p>To promote access to healthy affordable foods to 250-400 low-income children and their families by improving EBT redemption at farmers' markets.</p>

### Other — \$416,350

<p><b>Merrimack Valley Child Center</b> Duration: 1 year Award: \$3,350 Area Served: Merrimack County</p>	<p>To replace a commercial freezer used for storing food resourced from the federal nutrition program.</p>
<p><b>Tiny Twisters Child Care Center</b> Duration: 1 year Award: \$2,000 Area Served: Tilton</p>	<p>To install a kitchenette in order to prepare healthy meals and snacks onsite.</p>
<p><b>Southwestern Community Services</b> Duration: 1 year Award: \$2,000 Area Served: Cheshire County</p>	<p>To purchase audiology testing equipment for young children.</p>
<p><b>Health Strategies</b> Duration: 1 year Award: \$4,000 Area Served: Statewide</p>	<p>For NH-specific research of return on investment for home visiting, quality child care and universal preschool for children living in families up to 300% FPL.</p>
<p><b>New Futures</b> Duration: 3 years Award: \$405,000 Area Served: Statewide</p>	<p>To establish advocacy leadership and community campaign capacity to support early childhood supports, Medicaid Expansion and substance use disorder.</p>

## Statement of Activities and Changes in Net Assets

### Unrestricted Net Assets

Unrestricted revenues and other support:

	<i>(In Thousands)</i>	
	2016	2015
Interest and dividend income	\$ 505	\$ 482
Realized and unrealized gains (losses) on investments	736	(55)
Other revenue - NH Healthy Kids contribution	-	1,800
Other revenue - Joint Underwriting Association settlement	-	160
Total unrestricted revenues and other support	<u>1,241</u>	<u>2,387</u>
Net assets released from restrictions for satisfaction	<u>-</u>	<u>-</u>
Total unrestricted revenues and other support and net assets released from restrictions	\$ 1,241	\$ 2,387

### Expenses

Grants	929	1,017
Salaries and benefits	309	174
Professional services	145	319
Other expenses	<u>136</u>	<u>162</u>
Total Expenses	<u>1,519</u>	<u>1,672</u>
Increase in unrestricted net assets before other changes	(278)	715
Other change, grant awarded in prior period, unused and unpaid	94	125
Other change, unused and returned grant awards	<u>42</u>	<u>23</u>
Increase in unrestricted net assets	(142)	863
Total increase in net assets	(142)	863
Net assets beginning of year	<u>24,513</u>	<u>23,650</u>
Net assets end of year	<u>\$ 24,371</u>	<u>24,513</u>

## Statement of Financial Position

Assets:

Cash and investments	\$ 24,878	\$23,156
Other assets	<u>71</u>	<u>1,879</u>
Total assets	<u>\$ 24,949</u>	<u>\$25,035</u>
Liabilities and net assets		
Grants payable	\$ 521	\$ 479
Payables and other accrued expenses	57	43
Net assets-unrestricted	<u>24,949</u>	<u>24,513</u>
<b>Total Liabilities and Net Assets</b>	<b><u>\$ 24,949</u></b>	<b><u>\$25,035</u></b>

## LEADERSHIP

### Officers, Directors and Staff (in 2016)

#### *Officers*

**Martha McLeod, Chair**

McLeod Consulting  
Resident of Franconia, New Hampshire

**Kathleen Crompton, Vice Chair**

Director of Special Projects, Community  
Action Partnership of Strafford County  
Resident of Newfields, New Hampshire

**Pam Brown, Treasurer**

President, Brown Performance Group  
Resident of Moultonboro, New Hampshire

**Steven Paris, MD, Secretary**

Regional Medical Director  
Dartmouth-Hitchcock  
Resident of Bedford, New Hampshire

#### *Staff*

**Gail Garceau**

President

**Patti Baum**

Program Officer

**Linda Jamele**

Administrative Assistant

#### *Directors*

**Tyler Brannen**

Health Policy Analyst, NH Insurance  
Department  
Resident of Nashua, New Hampshire

**Thomas A. Clairmont**

Resident of Belmont, New Hampshire

**Marc Cullerot**

Consultant  
Resident of Manchester, New Hampshire

**Lisa Kaplan Howe**

Senior Advisor, Public Consulting Group  
Resident of Manchester, New Hampshire

**John Hunt**

NH House of Representatives  
Resident of Rindge, New Hampshire

**Kathleen Mongan Thies, RN, PhD**

Health and Health Care Consultant  
Resident of Bedford, New Hampshire

**Randi S. Tillman, DMD**

Dental Director, Northeast Delta Dental  
Resident of Manchester, New Hampshire

**Elaine Van Dyke**

Consultant  
Resident of Kingston, New Hampshire

**Barbara Wauchope, PhD**

Consultant, Former Director of the Carsey  
School of Public Policy  
Resident of Lee, New Hampshire



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