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# HNH Foundation 2013 Annual Report

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The HNH Foundation  
is New Hampshire's leading funder dedicated to  
increasing health insurance coverage for children,  
promoting oral health, and preventing childhood obesity.



[www.hnhfoundation.org](http://www.hnhfoundation.org)

## Message from the President

Dear Friends of the HNH Foundation,

2013 was a watershed year for me. I made the bittersweet decision to retire from my position as president of the HNH Foundation. The decision affords a time for reflection and a time for looking into the future following my 14 years with the organization.

I am proud to be working for a Board of Directors that consistently commits to our three funding goals, and of their willingness to think strategically and act quickly when necessary. Although so much still needs to be done, I believe that New Hampshire's children are better off today because of the HNH Foundation's focused efforts. And I believe that the ambitious community initiatives we have supported over the years are helping to achieve the policy and environmental changes that will make it easier to grow up healthy in New Hampshire. Taking the lead on healthy eating and active living has resulted in more changes at the local level than I ever thought possible.

Progress yes, but there is still too much to accomplish. So in the spirit of looking forward, I offer this wish list:

**I wish for** New Hampshire to match our neighbors to the south (Massachusetts) who have a 1% uninsured rate for their children. New Hampshire needs to regain its position as a national leader in healthcare coverage for children, not for the status of being #1, but for the message that position sends about what we value – good health and well-being for our children and their families.

**I wish for** the Foundation to help create more urgency around the issue of childhood obesity. The majority of people don't understand the future consequences of this disease. The lack of strong leadership focused on prevention is disheartening and frustrating.



**I wish for** our Pay for Prevention: WIC and Oral Health pilot project to prove to be a sustainable model that can be replicated throughout the state; that our direct funding for restorative care will no longer be needed because children receive preventive care very early in their lives.

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## Message from the President (continued)

**I wish for** the Foundation Board of Directors to continue to provide general operating support as well as project support. I have always been proud that our Board recognizes that our grantees sometimes need funds to pay the rent and staff salaries in order to continue their good work.

**I wish for** all NH foundations to collaborate more. We work very well together now and have had some great successes through our partnerships with one another. We could do more to support communities by working together in new ways.



Finally and most important, **I wish for** the Foundation to stay focused on our three, long-term goals – until the happy day arrives when these goals are fully realized.

With pride in the Foundation and gratitude for the opportunity to serve as its leader for 15 exciting years,

SANDI VAN SCOYOC

## Continuing Our Activist Tradition

From our earliest days, the HNH Foundation has used its influence and resources to address systemic issues affecting the health of New Hampshire's youngest and most vulnerable children.

We've funded evaluation, supported creative delivery models, been a champion for health insurance coverage for children and fostered grass-roots efforts to make New Hampshire communities healthier for children and families. In 2013 we continued that activist tradition by funding a variety of initiatives that moved us closer to achieving our goals.

Our statewide *Weight of the Nation* screening project brought together diverse audiences in 12 communities to discuss ideas for addressing New Hampshire's disturbing rates of childhood obesity. Our focused support of innovative children's oral health services in Coos County has done more than deliver basic preventive care and education to hundreds of children and their parents; it has helped create a model for ongoing delivery of that care.

Then in the fall of 2013, the HNH Foundation once again stepped up to address a potential gap in health insurance coverage for kids. We funded the development of a statewide outreach and enrollment plan for the NH Health Insurance Marketplace.





## Message from the Board Chair

Reflecting on 2013 is also bittersweet for me – and for my fellow Board members. Sandi Van Scoyoc’s decision to retire has left us grateful for her gifted leadership for so many years, but sad and sorry to see her go.



A hallmark of Sandi’s legacy has been her emphasis on truly listening and responding to the needs of our community-based grantees. She has always encouraged us to trust those grass-roots organizations and to be nimble, flexible and

responsive in our grantmaking. Sandi is a convener who frequently brought stakeholders together, and she often managed to magnify our impact by leveraging our funding to secure other resources. One of her most impressive and lasting achievements, HEAL NH, is a clear illustration of Sandi’s ability to bring philanthropic organizations, state agencies, and community organizations together around a common goal.

The Board is committed to continuing Sandi’s legacy of focusing on community needs and promoting collaboration. 2014 will be a year of self-reflection in which we will explore opportunities for having the greatest impact with our resources. We’re in a good place for this transition. We have a capable Interim President in Patti Baum, our funding goals and processes are well established, and our grantees are doing valuable work.

It is extremely gratifying for the Board to see the Foundation’s investments pay off. The passage of Medicaid expansion by the New Hampshire Legislature this spring gave us much cause for celebration. In 2013, the HNH Foundation devoted substantial financial and staff resources to expanding health care coverage for New Hampshire’s most vulnerable families and children. We are delighted and proud that those efforts are bearing fruit.

We thank our friends, colleagues and collaborators for your continued support of the HNH Foundation’s mission – and we wish Sandi happy and fulfilling years ahead.

MARTHA MCLEOD

### Our Three Funding Goals

- To increase access to children’s health and dental insurance coverage
- To promote preventive oral health care for children through age five and pregnant women
- To prevent childhood obesity in children through age five

# 2013 Program Year Grants Totaled \$686,957

## *Prevention of Childhood Obesity (\$331,088)*

### **Lakes Region General Hospital / Franklin Regional Hospital**

Location: Franklin\*  
Award: \$3,404 (year 1)  
Term: 2 years

To establish policies to prevent childhood obesity and to support a peer learning collaborative at three early learning agencies.

### **Merrimack Valley Day Care Services**

Location: South and Central New Hampshire\*  
Award: \$1,350  
Term: 1 year

To purchase technology for increasing sponsorship of 50 child care agencies into the Child and Adult Care Food Program.

### **Keene State College**

Location: Statewide, national  
Award: \$52,368  
Term: 1 year

To develop an obesity prevention and Child and Adult Care Food Program (CACFP) online training for early care providers.

### **Foundation for Healthy Communities**

Location: Statewide  
Award: \$14,740  
Term: 1 year

To develop a business plan for the NH Healthy Eating and Active Living Home.

### **Katherine DeAngelis/Consultant**

Location: Manchester  
Contract: \$1,280

To prepare a case study of the Manchester New Hampshire Innovation Fund HEAL project.

### **Racheal Stuart/Consultant**

Location: Statewide  
Contract: \$500

To translate and inform strategies from the National Convergence Partnership.

### **NH Housing Finance Authority**

Location: Northern New England  
Award: \$2,500

To sponsor the American Planners Association – Northern New England Chapter conference.

### **Southwestern Community Services**

Location: Cheshire County  
Award: \$900 (year 3)  
Term: 3 years

To support implementation of Early Sprouts curriculum.



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### **Upper Valley Lake Sunapee Region Planning Commission**

Location: Lebanon  
Award: \$8,270 (year 2)  
Term: 2 years

For planning to implement Safe Routes to Play walking and biking trail.

### **Nashua Regional Planning Commission**

Location: Statewide  
Award: \$16,668 (year 3)  
Term: 3 years

For Granite State Future, regional and statewide planning processes.

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An asterisk (\*) indicates funding in towns or regions with highest need based on the 2009 NH Healthy Smiles Healthy Growth Survey

## 2013 Program Year Grants Totaled (continued)

### Early Learning NH

Location: Seacoast  
Award: \$25,000 (year 2)  
Term: 2 years

To implement obesity prevention policy changes among the Seacoast Early Learning Alliance agencies.



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### Nashua Regional Planning Commission

Location: Nashua Region  
Award: \$15,000 (year 2)  
Term: 2 years

To implement health impact assessments in Milford and Nashua.

### Foundation for Healthy Communities

Location: Statewide  
Award: \$177,319 (year 3)  
Term: 3 years

General Operating Support for HEAL NH.

### Lakes Region Partnership for Public Health

Location: Lakes Region  
Award: \$11,789 (year 3)  
Term: 3 years

For ongoing implementation of Early Sprouts in eight early learning centers.

### *Increase Access to Children's Health and Dental Insurance Coverage (\$190,000)*

#### NH Voices for Health

Location: Statewide  
Award: \$100,000 (year 1)  
Term: 3 years

For General Operating Support.

#### Community Health Institute

Location: Statewide  
Contract: \$70,000

To develop a NH Health Insurance Marketplace outreach and enrollment plan.

#### NH Fiscal Policy Institute

Location: Statewide  
Award: \$20,000 (year 2)  
Term: 3 years

For General Operating Support.

### *To Promote Preventive Oral Health Care (\$115,869)*

#### NH Public Health Association

Location: Statewide  
Award: \$26,368  
Term: 3 years

For General Operating Support for the NH Oral Health Coalition.

### City of Nashua Division of Public Health and Community Service

Location: City of Nashua  
Award: \$5,000  
Term: 1 year

To support translation services for the Healthy Smiles/Healthy Growth 3rd Grade Survey.

### Foundation for Healthy Communities

Location: City of Nashua  
Award: \$7,500  
Term: 1 year

To conduct Healthy Smiles/Healthy Growth 3rd Grade Survey in the City of Nashua.



# 2013 Program Year Grants Totalled (continued)

### Foundation for Healthy Communities

Location: Statewide  
Award: \$39,311  
Term: 1 year

To support a pilot project to evaluate sustainability of Pay for Prevention: WIC and Oral Health.

### Freedman Healthcare LLC

Location: Statewide  
Contract: \$4,590

For grant writing assistance to the NH Oral Health Program.

### Coos County Family Health Services

Location: Coos County\*  
Award: \$8,100 (year 3)  
Term: 3 years

For WIC preventive oral health services.

### Coos County Family Health Services

Location: Coos County\*  
Award: \$10,000 (year 3)  
Term: 3 years

For restorative oral health services for low income children up to age 10.

### North Country Health Consortium

Location: Northern Grafton  
and Coos Counties  
Award: \$15,000 (year 3)  
Term: 3 years

For restorative oral health services for low income children up to age 10.



### Other (\$50,000)

#### NH Food Bank

Location: Statewide  
Award: \$20,000

To purchase food for distribution throughout NH.



#### Tri-County CAP

Location: Coos, Carroll and Grafton Counties\*  
Loan: \$25,000

To support direct services for Tri-County Community Action Program clients with an emphasis on food, heat, and shelter.

#### NH Fiscal Policy Institute

Location: Statewide  
Award: \$5,000  
Term: 1 year

To support the Investing in Communities Advocacy Initiative.

# 2013 HNH Foundation, Inc. Financial Report

## Statement of Activities and Changes in Net Assets

Year ended December 31

2013                      2012

(in thousands)

### Unrestricted Net Assets

Unrestricted revenues and other support:		
Interest and dividend income	\$       500	\$       565
Realized and unrealized gains (losses) on investments	2,928	1,661
Total unrestricted revenues and other support	<u>\$     3,428</u>	<u>\$     2,226</u>
Net assets released from restrictions for satisfaction of program restrictions	—	39
Total unrestricted revenues and other support and net assets released from restrictions	<u>\$     3,428</u>	<u>\$     2,265</u>
Expenses:		
Grants	730	533
Salaries and benefits	243	237
Professional services	362	118
Other expenses	168	150
Total expenses	<u>     1,503</u>	<u>     1,038</u>
Increase (decrease) in unrestricted net assets before other changes	1,925	1,227
Other change, grant awarded in prior period, unused and unpaid	8	35
Other change, unused and returned grants	17	104
Increase (decrease) in unrestricted net assets	<u>     1,950</u>	<u>     1,366</u>

### Temporarily Restricted Net Assets

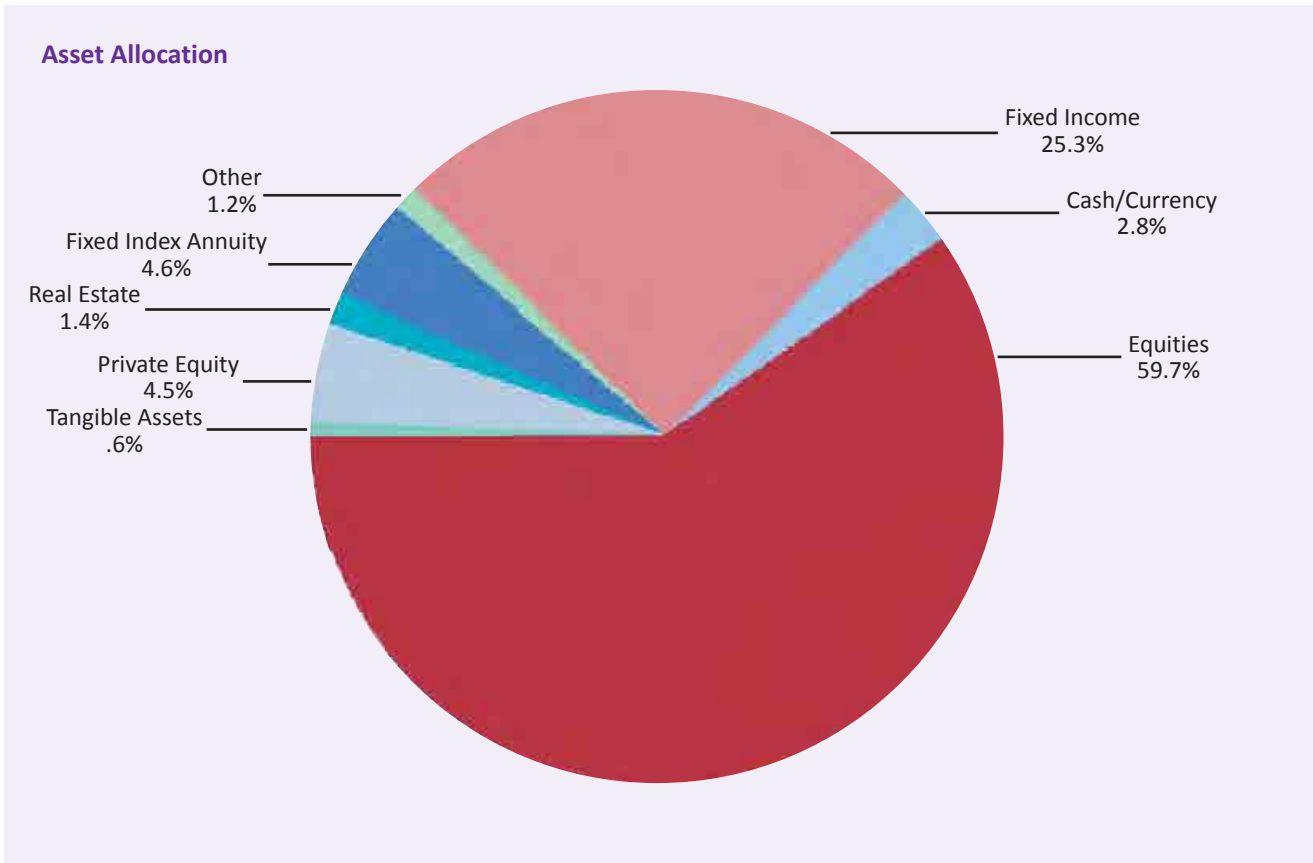
Grant income	—	—
Net assets released from restriction for satisfaction of program restrictions	—	(39)
	<u>—</u>	<u>(39)</u>
Other change, grant received in prior period, unused and returned	—	(25)
Decrease in temporarily restricted net assets	—	(64)
Total increase (decrease) in net assets	1,950	1,302
Net assets beginning of year	21,244	19,942
Net assets end of year	<u>\$    23,194</u>	<u>\$    21,244</u>

### Statement of Financial Position

Assets:		
Cash and investments	\$   23,448	\$   21,295
Other assets	70	146
Total assets	<u>\$   23,518</u>	<u>\$   21,441</u>
Liabilities and net assets:		
Grants payable	\$       272	\$       161
Payables and other accrued expenses	52	36
Net assets – unrestricted	23,194	21,244
Net assets – temporarily restricted	—	—
Total liabilities and net assets	<u>\$   23,518</u>	<u>\$   21,441</u>



# 2013 HNH Foundation, Inc. Financial Report (continued)



# Officers, Directors, and Staff

## Officers

**Ms. Martha McLeod, Chair**  
McLeod Consulting  
Resident of Franconia, NH

**Ms. Sandra Mann, Vice Chair**  
Attorney, Elliot Health Systems  
Resident of Amherst, NH

**Ms. Linda Pimenta, Secretary**  
Occupational Health Program Coordinator  
Veterans Administration Medical Center  
Resident of Manchester, NH

**Mr. Keith Ballingall, Treasurer**  
President, New England Private Advisory  
Resident of Manchester, NH

## Directors

**Mr. Tyler Brannen**  
Health Policy Analyst, NH Insurance Department  
Resident of Nashua, NH

**Mr. Donald Crandlemire**  
Attorney, Shaheen & Gordon, P.C.  
Resident of Concord, NH

**Mr. Marc Cullerot**  
Vice President of Finance, Elliot Health System  
Resident of Manchester, NH

**Dr. Shannon Mills**  
Vice President, Professional Relations,  
Northeast Delta Dental  
Resident of Concord, NH

**Dr. Steven Paris**  
Medical Director, Dartmouth Hitchcock Manchester  
Resident of Bedford, NH

**Dr. Anthony Tagliaferro**  
Professor, Department of Molecular, Cellular  
and Biomedical Sciences  
University of New Hampshire  
Resident of Durham, NH

**Ms. Elaine Van Dyke**  
Consultant  
Resident of Kingston, NH

## Staff

**Ms. Sandra M. Van Scoyoc**  
*President*

**Ms. Patti Baum**  
*Program Officer for Children's Health*

**Ms. Linda Jamele**  
*Administrative Assistant*



[www.hnhfoundation.org](http://www.hnhfoundation.org)

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