
HNH Foundation 2012 Annual Report



The HNH Foundation
is New Hampshire's leading funder dedicated to
increasing health insurance coverage for children,
promoting oral health, and preventing childhood obesity.



www.hnhfoundation.org

Message from the President

These days I often feel like a trapeze artist whose feet have left the platform; I'm swinging in mid-air, not knowing exactly when or where I'll land. It's exhilarating and a bit unnerving, but I know that our platforms are solid, our ropes are sound and my team and coaches (our staff and Board) are intently focused and top notch.

The HNH Foundation, like many others in the health field, is navigating through a time of great external transition. We're suspended in mid-air, waiting for health care reform to settle out and point the way to how and where the HNH Foundation can make a significant difference.

Internally, we're continuing our own transition into an organization tightly focused on three strategic goals. In 2012 we funded several exciting initiatives designed to achieve:

Goal #1: Increase the number of New Hampshire children who have access to health and dental insurance coverage

Goal #2: Provide preventive dental care to children through age 5

Goal #3: Prevent childhood obesity, with a focus on young children through age 5

Improving Oral Health

In 2013, we will develop a "Theory of Change" for improving oral health in young children. Just as we did when addressing childhood obesity, we'll do a lot of research and convening with our community partners throughout the State to design a funding strategy for addressing a truly alarming lack of oral health services for vulnerable children.

Celebrating Our First 15 Years

Our 15th Anniversary, celebrated in November 2012, gave us the opportunity to showcase what the HNH Foundation and our grantees accomplished during our first fifteen years of grantmaking. The bright young faces captured in our website photo gallery, 15th Anniversary slide show, and office walls continue to remind us of what we're all about – and why our mission is so critically important.



HNH FOUNDATION 2012 ANNUAL REPORT



We've learned a lot in our first 15 years. We've learned to always remain flexible and appreciate, more than ever, that change is constant. We've learned that real change happens when policies reflect our community priorities. And we've learned that we need to keep learning and listening. Those lessons will continue to guide us in the year ahead as we swing, with clarity of focus and building momentum, toward our next platform.

SANDI VAN SCOYOC

Message from the Board Chair

Anniversaries are great times to look forward – while looking back at where we’ve been and how we’ve changed. The HNH Foundation’s 15th Anniversary provided just such an opportunity for the Board and the Foundation’s constituents.



As Sandi said in her remarks at our 2012 Annual Meeting, “We are not sure of our role in this new environment, but we are sure of our mission to promote quality health and dental insurance coverage for children and their families. We stand ready to assist, where possible, in reaching out to families in this new environment and helping them enroll in public coverage programs.”

In 2012, the Board focused on reaffirming our mission, refining our strategic goals and making sure that the Foundation has the staff and resources it needs. I am confident in our leadership at both the staff and Board level, and our capacity to make a significant difference.

Focusing on NH’s Most Vulnerable Children

The HNH Foundation’s focus will continue to be on New Hampshire’s most vulnerable children – with “vulnerable” defined as those at greatest risk of poor health due to age, culture, disability, ethnicity, race, mental health, and their family’s income, housing and educational status. I believe that the grants made in 2012 will directly benefit those vulnerable children, and I

believe that our statewide *Weight of the Nation* public awareness campaign will build momentum for local efforts to reverse the childhood obesity epidemic by making communities healthier for children.

On behalf of the HNH Foundation Board of Directors, thank you for your support of the Foundation and your commitment to our mission.

MARTHA MCLEOD

Expanding Access to Health and Dental Insurance Coverage for Children

I believe that the HNH Foundation’s early role in expanding health insurance coverage for children through the NH Healthy Kids program is our most significant achievement to date. Faced with the uncertainties inherent in this new era of health care reform, the Board is once again focused on this vitally important issue. We are concerned that some of our most vulnerable children and families will fall through the cracks with the transition/expansion of the New Hampshire Medicaid Program’s mandate to include healthcare coverage for children.



2012 Program Year Grants Totaled \$621,459

For Preventing Childhood Obesity (\$89,343)

Lakes Region Partnership for Public Health

Location: Laconia, Franklin
Award: \$22,442 (year 2)
Term: 3 years

To train two community health educators in Early Sprouts implementation and to implement Early Sprouts in eight child care centers serving 360 children in Belknap and Merrimack counties.*

Southwestern Community Services

Location: Keene
Award: \$900 (year 2)
Term: 3 years

To purchase garden equipment and supplies to update the Early Sprouts curriculum in the Head Start program serving 237 low income children. The grantee is an original Early Sprouts research site.

UNH Child Study and Development Center

Location: Durham and Strafford County
Award: \$4,994 (year 2)
Term: 2 years

To sponsor registration costs for 30 Head Start and/or low income child care providers at the Growing a Green Generation conference, and to provide technical assistance for implementing an on-site garden and curriculum at these agencies.

Children's Center of the Upper Valley

Location: Lebanon
Award: \$7,737
Term: 1 year

To help increase the consumption of fruit and vegetables by making improvements to the current vegetable garden program and implementing the Early Sprouts curriculum center-wide.

NH Agriculture in the Classroom

Location: Concord
Award: \$5,000
Term: 1 year

To implement the Early Sprouts curriculum for children ages 3-5 at the Child and Family Center at the NH Technical Institute in Concord.*

Upper Valley Lake Sunapee Regional Planning Commission

Location: Lebanon
Award: \$8,270 (year 1)
Term: 2 years

To support the development of a "Blueprint for Safe Routes to Play" transportation plan for the City of Lebanon that will inform active transit modes frequented by children and families.



HNH FOUNDATION 2012 ANNUAL REPORT



Nashua Regional Planning Commission

Location: Nashua and surrounding towns
Award: \$15,000 (year 1)
Term: 2 years

To support initiating two health impact assessments; one in a town surrounding Nashua and one on a Complete Streets Ordinance Policy as it applies to Nashua and surrounding towns.

An asterisk (*) indicates funding in towns or regions with highest need based on NH Healthy Smiles Healthy Growth Survey

2012 Program Year Grants Totaled (continued)

Early Learning NH

Location: Rockingham and Stafford Counties
Award: \$25,000 (year 1)
Term: 2 years

To support training of staff at seven seacoast childcare and Head Start agencies in childhood obesity prevention, increasing fruit and vegetable consumption and establishing policies and practices that support childhood obesity prevention.



HNH FOUNDATION 2012 ANNUAL REPORT



For Restorative Oral Health Care for Coos County Children Up to Age 10 (\$25,000)

Coos County Family Health Services

Location: SAU 3, 20
Award: \$10,000 (year 2)
Term: 3 years

To provide un- or underinsured children up to age 10 with restorative oral health care.*

North Country Health Consortium

Location: SAU 7, 36, 58
Award: \$15,000 (year 2)
Term: 3 years

To provide un- or underinsured children up to age 10 with restorative oral health care.*

For Preventive Oral Health Services for WIC-enrolled Children in Coos County (\$12,563)

Coos County Family Health Services

Location: Coos County
Award: \$8,100 (year 1)
Term: 3 years

To provide two annual fluoride varnish treatments to 170 WIC-enrolled children in Coos County.*

Belknap Merrimack Community Action Program

Location: Belknap and Merrimack Counties
Award: \$4,463
Term: 1 year

To establish direct Medicaid reimbursement at four Community Action Programs that will allow them to offer oral health preventative services for WIC clients.*

General Operating Support and Capacity Building Support (\$350,715)

Foundation for Healthy Communities

Location: Statewide
Award: \$217,347 (year 2)
Term: 3 years

For general operating support to the HEAL Home.

NH Public Health Association

Location: Statewide
Award: \$25,368 (year 3)
Term: 3 years

For general operating support to the NH Oral Health Coalition.

NH Center for Nonprofits

Location: Statewide
Award: \$3,000 (year 3)
Term: 3 years

For NonprofitNext, a web-based center of customized resources for New Hampshire nonprofits.

NH Fiscal Policy Institute

Location: Statewide
Award: \$20,000 (year 1)
Term: 3 years

For general operating support.

2012 Program Year Grants Totalled (continued)

NH Voices for Health

Location: Statewide
Award: \$35,000
Term: 3 years

For capacity building and strategic planning to help transition New Hampshire Voices for Health to a NH 501(c)3 organization.

NH Voices for Health

Location: Statewide
Award: \$50,000 (year 3)
Term: 3 years

For general operating support.

Public Policy/Advocacy (\$5,350)

NH Public Health Association

Location: Statewide
Award: \$4,350 (year 2)
Term: 3 years

To educate and inform NH legislators on the value and importance of evidence-based public health measures and those specific to the prevention of childhood obesity.

NH Public Health Association

Location: Statewide
Award: \$1,000 (year 2)
Term: 3 years

The first of three annual payments for public policy and advocacy work by the NH Oral Health Coalition.

Bunnell Consulting, LLC

Location: Statewide
Award: \$15,000
Term: 1 years

Additional Support (\$128,838)

Nashua Regional Planning Commission

Location: Statewide
Award: \$16,666 (year 1)
Term: 3 years

For nine regional planning commissions to integrate HEAL principles into their regional sustainability plan. These funds leveraged a \$3.3m US Housing and Urban Development Sustainable Communities Initiative grant.

Foundation for Healthy Communities

Location: Statewide
Award: \$55,000
Term: 2 years

To conduct a statewide random-sample screening and analysis of NH third grade oral health and body mass index status.

Full Circle Consulting

Location: Statewide
Award: \$37,750 (year 1)
Term: 2 years

To update the Healthy Eating Active Living Action Plan for New Hampshire by conducting a statewide, multi-sector equity focused planning process.



Community Health Institute

Location: Statewide
Award: \$45,100
Term: 1 year

To screen HBO's "Weight of the Nation, 'Challenges'" in 12 communities throughout NH and coordinate a related community event.

UNH Carsey Institute

Location: Statewide
Award: \$7,089 (year 1)
Term: 18 months

To evaluate the impact of health and dental insurance coverage for families formally enrolled in the NH Healthy Kids Buy-In Program.

2012 HNH Foundation, Inc. Financial Report

Statement of Activities and Changes in Net Assets

Year ended December 31

2012 2011

(in thousands)

Unrestricted Net Assets

Unrestricted revenues and other support:		
Interest and dividend income	\$ 565	\$ 425
Realized and unrealized gains (losses) on investments	1,661	(737)
Total unrestricted revenues and other support	\$ 2,226	\$ (312)
Net assets released from restrictions for satisfaction of program restrictions	39	6
Total unrestricted revenues and other support and net assets released from restrictions	\$ 2,265	\$ (306)
Expenses:		
Grants	533	649
Salaries and benefits	237	218
Professional services	118	119
Other expenses	150	99
Total expenses	1,038	1,085
Increase (decrease) in unrestricted net assets before other changes	1,227	(1,391)
Other change, grant awarded in prior period, unused and unpaid	35	—
Other change, unused and returned grants	104	—
Increase (decrease) in unrestricted net assets	1,336	(1,391)

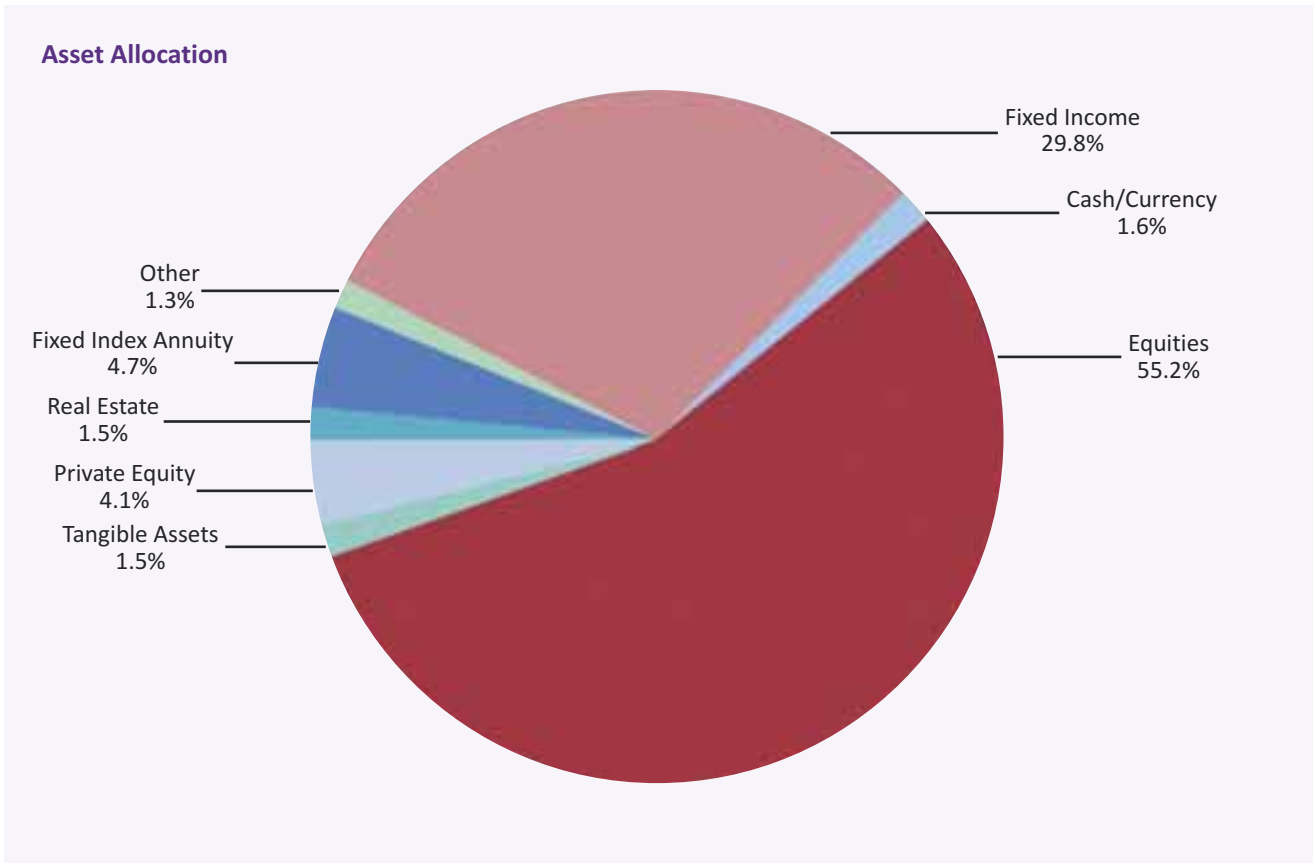
Temporarily Restricted Net Assets

Grant income	—	70
Net assets released from restriction for satisfaction of program restrictions	(39)	(6)
	(39)	64
Other change, grant received in prior period, unused and returned	(25)	—
Increase (decrease) in temporarily restricted net assets	(64)	64
Total increase (decrease) in net assets	1,302	(1,327)
Net assets beginning of year	19,942	21,269
Net assets end of year	\$ 21,244	\$ 19,942

Financial Statement of Position

Assets:		
Cash and investments	\$ 21,295	\$ 20,205
Other assets	146	83
Total assets	\$ 21,441	\$ 20,288
Liabilities and net assets:		
Grant payable	\$ 161	\$ 318
Payables and other accrued expenses	39	28
Net assets – unrestricted	21,244	21,244
Net assets – temporarily restricted	—	64
Total liabilities and net assets	\$ 21,441	\$ 20,288

2012 HNH Foundation, Inc. Financial Report (continued)



HNH FOUNDATION 2012 ANNUAL REPORT



Officers, Directors, and Staff

Officers

Ms. Martha McLeod, Chair
McLeod Consulting
Resident of Franconia, NH

Ms. Sandra Mann, Vice Chair
Attorney, Elliot Health Systems
Resident of Amherst, NH

Ms. Linda Pimenta, Secretary
Occupational Health Program Coordinator
Veterans Administration Medical Center
Resident of Manchester, NH

Mr. Keith Ballingall, Treasurer
President, New England Private Advisory
Resident of Manchester, NH

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